

Identity card

Name: Alessia Canori
Place and date of birth: Isola del Liri, 30 gennaio 1981
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Career History:

2002: Ikonadesign, Sora (FR)

Collaboration as web writer junior
[\[www.ikonadesign.com\]](http://www.ikonadesign.com)

April 2003: Noze srl, Navacchio, (PI)

[\[www.noze.it\]](http://www.noze.it)

Italian/English supporter for translation and localization of *InFlow* opensource Cms

March 2005: Antea Cross media agency, (FR)

[\[www.anteastudio.com\]](http://www.anteastudio.com)

Key activities:

Web writer for the following web sites:

- www.cittadeipapi.it;
- www.hotelgaribaldi.fr.it;
- www.fiuggihotelcontinental.com;
- Events organization

June 2005: Training on site

to enable Antea and Ikonadesign customers to use the Cms developed on Mambo platform, jointly powered by Antea – Ikonadesign development team

September 2005: Assocamerestero (RM)

[\[www.assocamerestero.com\]](http://www.assocamerestero.com)

Key activities:

- Coadiuvation in organization of "XIV World Convention of Italian Chambers of Commerce Abroad"
- Content quality control over "Pla.Net" data bank

October 2005: Gimacom srl (RM)

[\[www.gimacom.com\]](http://www.gimacom.com)

Key activities:

- Ideation and planning of *gimacom.com* website architecture
- Content creation for both Italian and English version of website and content updating through the support of the content management system, in-house developed by Gimacom
- Supporter in realization of press kit for Content, Document Management & Corporate Portals Conference 2006

July-October 2006:

Working Communication (RM)

[\[www.workingcommunication.it\]](http://www.workingcommunication.it)

Key activities:

- Collaboration as content writer for "Rome 012" (www.roma012.it), a portal aimed to the promotion of the culture of the infancy
- Content updating through the system of content management, in-house developed

September 2006: E-netlab (RM)

[\[www.e-netlab.com\]](http://www.e-netlab.com)

- Contents ideation and realization for the institutional site: *www.e-netlab.com*

October 2006: Linfa srl (RM)

[\[www.e-netlab.com\]](http://www.e-netlab.com)

Content Manager

Key activities:

- storyboard creation for e-learning, e-information, e-communication products
- didactic material and instruction manual attached to products directed to high-profile clients, including Capitalia and Poste Italiane
- LUISS Business School website updating through the support of in-house developed content management system

Promoted to *Project Manager* after 8 months with the company.

Successfully managed a number of major accounts, including:

Alitalia;
Il Sole 24 ORE;
Fondazione Italiana per il Notariato;

Fondazione Luca Pacioli;
Polizia di Stato;

Responsible for lots of aspects of the production process:

- storyboard creation
- video supervising
- quality control over post-production
- product debugging before final release

Key achievements:

- ability to maintain a clear vision of the issues on a variety of projects
- planned and coordinated internal resources and developed strong relationship with the accounts as a point of contact in the team at large
- managing projects within tight deadlines

Languages:

Italian

Motherlangue, spoken and written

English

Fluent, spoken and written

Spanish

Good, spoken and written

General computing skills:

- Operating System: Windows (95/98/NT/2000/XP)
- Microsoft Outlook
- Miscellaneous software extensively used: Microsoft Office: Word – Excel – Access - Power Point
- Browser: I.E. – Netscape - Mozilla Firefox
- Languages: Html and Xml basic principles
- Very good skills in web surfing and texts skimming

Education:

September 1994 – July 1999:

High-school diploma
Liceo Ginnasio Tulliano, Arpino (FR)
83/100

October 1999 – March 2005:

Degree in Communication at University of Humanities and Philosophy, Perugia
Thesis title: *"Web content lifecycle: Content management theories and practices"*
110/110 and lode

September 2002 – June 2003:

Erasmus Project
Institute of Communication Studies,

"University of Leeds" (UK)

Achieved modules:

Communications Technologies:

- New media fundamentals

Basic Journalism:

- Concepts and practices of reporting for news media

Internet Communications:

- Theory and practices of Internet communications

- Html basics

Extracurricular interests:

Mediasenzamediatori.org

a community aimed at bringing the debate about new media and at testing web services

Tools extensively used:

all Google tools

Wordpress blogging platform

Vanblog.com

Content contributor

Use of Textpattern blogging platform

Additional informations:

Enthusiastic, easygoing and with very great communications skills.

Interests include bike, spinning, fitbox and modern jazz dance.

Passioned with music, especially with those innovative, experimental and uncommercial artists.

I think life is a challenge to play everyday.

Treatment of Personal Data:

Authorization to the treatment of Personal Data (D.L. 30 giugno 2003 n. 196)